

**Design & Technology Development  
Workshop  
at**

**16<sup>th</sup> July 2018 - 17<sup>th</sup> August 2018  
SIKKI CRAFT(Raiyam Cluster Madhubani)**



**Development Commissioner (Handicrafts)**  
Ministry of Textiles, Govt. of India

SPONSOR BY  
Office of the Development Commissioner  
(HANDICRAFTS)  
Ministry of textile, GOV. of India, New Delhi



**UPENDRA MAHARATHI  
SHILP ANUSANDHAN SANSTHAN**

ORGANISED BY  
Upendra Maharathi Shilp Anusandhan  
Sansthan.  
[www.umsas.org.in](http://www.umsas.org.in)  
Email-[uminstitute@gmail.com](mailto:uminstitute@gmail.com)

## Development commissioner (Handicrafts)

The Development Commissioner (Handicrafts) is the nodal agency in the government of India for craft and artisan based activities. It assist in the development, marketing & export of handicrafts and the promotion of crafts forms and skills. The Handicraft sector plays a significant and important role in the country's economy. It provides employment to avast segment of crafts person in rural & semi urban areas and generates substantial foreign exchange for the country, while preserving its cultural heritage. Handicrafts have great potential, as they hold the key for sustaining not only the existing set of millions of artisans spread over length and breadth of the country, but also for the increasingly large number of new entrants in the crafts activity. Presently, handicrafts contribute substantially to employment generation and exports.

## Upendra Maharathi Shilp Anusandhan Sansthan.

Established in 1956, the Institute conducts product development, research and training activities and also attempts to safeguard the languishing crafts of the state.

Upendra Maharathi Shilp Anusandhan Sansthan is aimed to preserve, research and promote the various forms of Bihari handicrafts. The institute is continuously working on growth and development of crafts sector and craftsmen in an integrated manner by generating requisite knowledge, training programme and workshops for upgradation of relevant skills. The Institute conducts product development, research and training activities and also attempts to safeguard the languishing crafts of the state.

## **Development commissioner (Handicrafts)**

The once of Handicraft work for socio-economic upliftment of the artisans and supplement the efforts of the State government for promotion & development of handicrafts within the country and abroad. Development commissioner (handicrafts) has been implementing a cluster development scheme for sustainable development of cluster of handicrafts artisans through different implementing partners. The scheme is implemented in a projectised and need based mode for a period of 5 years with the aim to empower the artisans are given Financial assistance for a package of social, technological, marketing & Financial interventions depending on the need.

## **Upendra Maharathi Shilp Anusandhan Sansthan.**

Working to bridge the gap between Bihar's skilled artisans and discerning buyers, Upendra Maharathi Shilp Anusandhan Sansthan establishes a direct link with artisans, bring them recognition and respect and establish fair, transparent trade practices.

For the first time in the state, the UMSAS has made available a listing on the arts & crafts sector. The information is accessible by craft name, by district, by generic craft, the gender of the artisan, awards won and by any combinations of these criteria, using the search facility. The listing includes details on master artisans and weavers and winners of National and State level awards.

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## ABOUT THE WORKSHOP

This Design and Technology Development Workshop attempts to reflect the many possibilities in new design and developments of a whole range of products that can address the local needs of our rural community.

It is self-sustainable as it utilises locally available raw material which is extensively available. It utilises the talents of our highly gifted craftsperson. It can become an initiative which can aptly be called for the people, of the people and by the people. It encourages local entrepreneurship and self-employment opportunities. It directs the potentials of locally available skills for meeting basic community needs

There are many an initiatives and incentives ordered by the state towards meeting these requirements. But unfortunately not all of them result in accountable transformations and benefits. There is an urgent need for exposure and appreciations of the possibilities this project orders. The logical next step is for the authorities and decision making agencies directly concerned with these areas of engagements to undertake steps towards implementation of the outcome of this project.

## The Importance & Significance of the Project:

The project seeks to empower what we commonly perceive as the emporium hand-i crafts community to begin to engage itself in a larger circle of productivity that involves the development of functional utility products. The design approach is neither intrusive nor exclusive. It instead empathizes with the local indigenous skills, tools and technology available and does not require extra infrastructure or the import of new technology and materials. It instead involves craftperson to think, question and contribute to the wholeness of the product, be it structurally or a touch of local aesthetic identity. Such an activity has tremendous employment opportunity since the larger population in rural India has little or no access to these basic necessary products.

The development of products based on local materials also ensure that basic repair and maintenance is easily affordable and ensured, especially in such scenarios where little maintenance allowance has been extended by the government to schools and hospitals during the last two decades.

❓ This initiative is significant in the context of its timing considering the renewed impetus given by the government in the last few years to improving the infrastructure facilities in the fields of primary education and primary health services particularly in the rural sectors of Indian society.

## Product Development

Product development is the means for companies to come up with new and better products that will sell, considering the needs and requirements of the buyers or consumers.



### 1. Product Range

Products are better presented when done in a collection. Lifestyle designing is making an array of products, which are cohesive in style and look. The range of products being produced, are sometimes dictated by the selling history of a company. Some companies limit their product range to what their buyers are buying from them.



So they tend to specialize on specific products that they can sell in quantities or as per their buyers requests and needs.

## 2. Material Used, Material Development and Testing

Most companies, use materials that they are most familiar and have learned to use over and over on their products. It also depends on the abundance and availability of certain materials in their locality. But there is always this tendency to develop new products to increase the Companies, market share, and there comes a need to use and develop new materials. If not, dominant material is accented with other materials to give the product line a new look. As with every new thing or development, it is necessary to do experiments and testing before the new materials can be used or incorporate in the new product development. There is may sometimes require laboratory testing, or just a simple push and pull test, dyeing & coloring, tensile.



### **3. Sample Development and Testing**

strength tests or bending and resiliency tests.

### **4. Product Costing**

To come up with the selling price of an item, a company will have to compute the expenses made to produce an item or the manufacturing expenses. This is expressed as the “cost of goods manufactured.” This includes all the costs incurred on materials used in the item, labor, packaging and the company's mark-up or spread (overhead expenses) to earn on that particular item. But there are other factors that some companies are considering, and these are:

- a. Perceived value of the item
- b. Price points of the buyers
- c Market price ceiling of a particular item
- d. Volume discounts

mind. They take the market values of the product in the end-to-end export distribution levels, and then they adjust their costing working backwards.

### **5. Design and Market Trends & Forecasts**

There are already established forecasting groups and agencies that the export and retail industry are using. There are trends that are short-term, and there are long-term trends.

Basically, trends start from fashion. These trends are forecasted for upcoming seasons. This can be translated to colors, make or shapes, materials and accessories. This is then followed by interiors, furniture and house wares, which is then followed by products and gifts. Market preferences are monitored and projected as things to come as well. They can be specific to a consumer group location and lifestyle, behavior and income segment.



# Work in Progress



 वस्त्र मंत्रालय  
MINISTRY OF  
TEXTILES

 बिहार सरकार  
उद्योग विभाग

 उ० म० शि० अनु० संस्थान, पटना

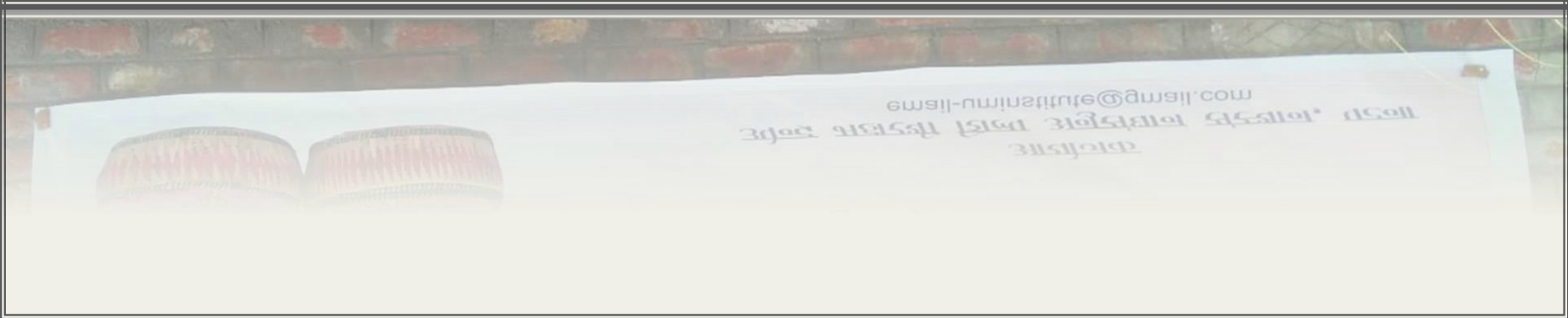
**डिजाइन एण्ड टेक्नोलॉजी डेवलपमेंट वर्कशॉप  
(सिक्की कला)**

**प्रायोजक - वस्त्र मंत्रालय, भारत सरकार**

**तिथि - दिनांक 16 जुलाई से 15 अगस्त तक**  
**(स्थान : रैयाम, मधुबनी)**



**आयोजक**  
**उपेन्द्र महारथी शिल्प अनुसंधान संस्थान, पटना**  
email-uminstitute@gmail.com



email-uminstitute@gmail.com

उपेन्द्र महारथी शिल्प अनुसंधान संस्थान, पटना

आयोजक



## Workshop Photographs



## Workshop Photographs





## Workshop Photographs





## Workshop Photographs



## Workshop Photographs





## Workshop Photographs





## Workshop Photographs





## Workshop Photographs





# Inspection

- **Mr. Ashutosh Kumar (H.P.O)** Madhubani, D.C. Handicrafts, was coming for Inspection details under design development workshop Raiyam, Madhubani.



## CLOSING DAY PHOTOGRAPHS





A photograph of various traditional crafts and products arranged on a striped cloth in front of a window. The items include woven baskets, ceramic pots, and decorative plates. A blue banner with white text is overlaid on the image.

## Products photographs & Details

## Description

### Product

Mirror Frame

### Product Type

Utility

### Product code

06SK040201001UT

### Color

Green, Red, Blue with  
Sikki natural color

### Materials

Wire, Mirror and Sikki  
grass

### Dimension (L x B x W x H)

22" x 22"

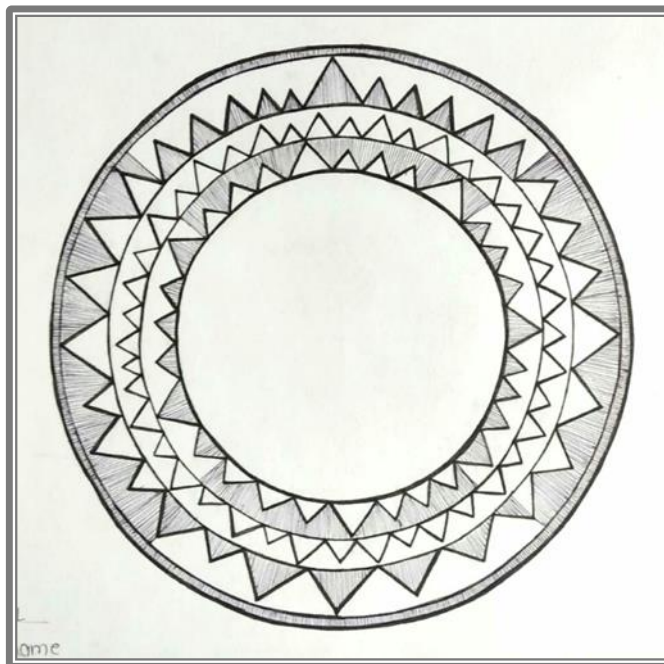
### Weight

1150 gm.

### Pricing

3,500/-

## Proposed Design # Mirror Frame



## Developed Product



**Design Intervention:** Primary colour combination, Round Weaving

## Description

### Product

Tiffin Box

### Product Type

Utility

### Product code

06SK040201002UT

### Color

Red, Black with Sikki  
natural color

### Materials

Wire and Sikki grass

### Dimension (L x B x W x H)

5"x .5" x 10.5"

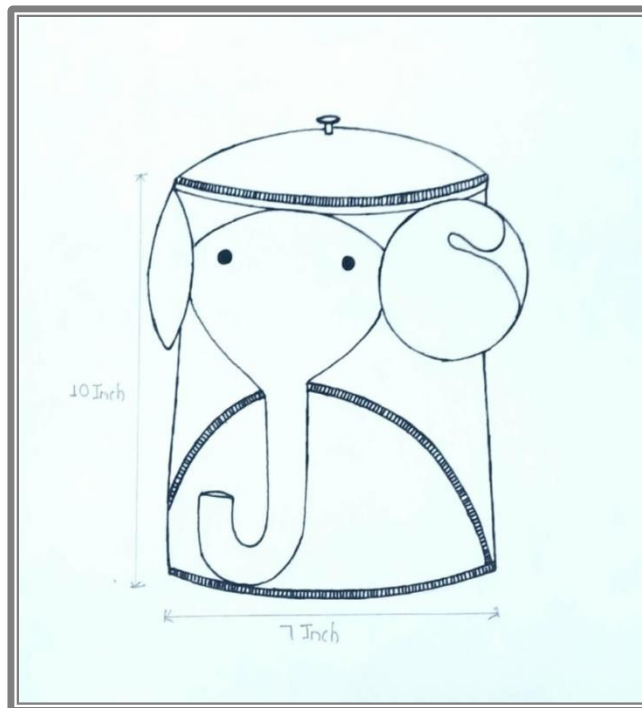
### Weight

360 gm.

### Pricing

5,500/-

## Proposed Design # Tiffin Box



## Developed Product



**Design Intervention**: Funky Tiffin box, Grass Weaving



## Description

### Product

Table Mat

### Product Type

Utility

### Product code

06SK040201003UT

### Color

Red, Green, yellow  
black with Sikki natural  
color

### Materials

Wire, Sikki grass

**Dimension (L x B x W x  
H)**

14.5" x 0.5 x 22"

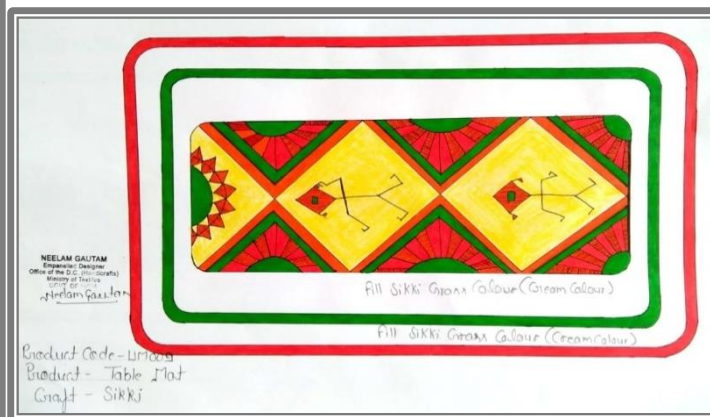
### Weight

230 gm.

### Pricing

3,000/-

## Proposed Design # Table Mat



## Developed Product



**Design Intervention:** Primary colour Combination, Indian Folk  
Design related worly Art.



## Description

### Product

Bowl

### Product Type

Utility

### Product code

06SK040201004UT

### Color

Red, Green, yellow  
,Orange,black with  
Sikki natural color

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

11" x 7.5"

### Weight

560 g

### Pricing

4,500/-

## Proposed Design # Bowl



## Developed Product



**Design Intervention:** Traditional folk Structure,Multi colour,Weaving.

## Description

### Product

Candle Stand

### Product Type

Utility

### Product code

06SK040201005UT

### Color

Red, Green

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

5" x 9"

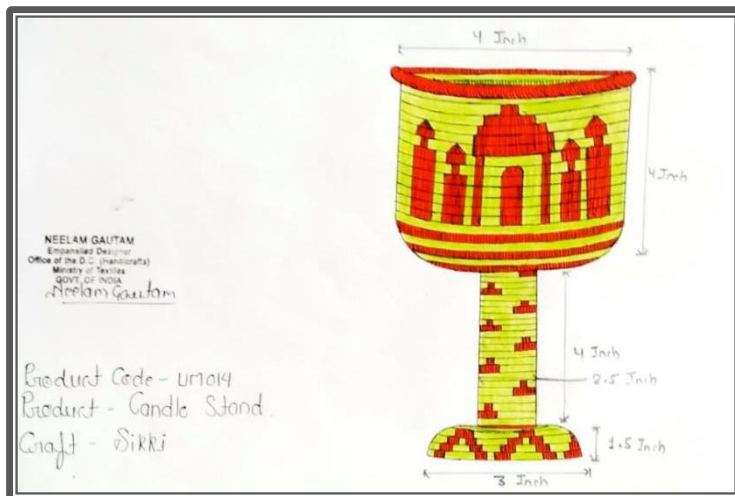
### Weight

244 g

### Pricing

1,500/-

## Proposed Design #Candle Stand



## Developed Product



**Design Intervention:** Opposite Color Scheme, Grass Weaving

## Description

### Product

Dry Fruits Box

### Product Type

Utility

### Product code

06SK040201006UT

### Color

Red, Green, Yellow

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

11" x 8.10" x 5.05"

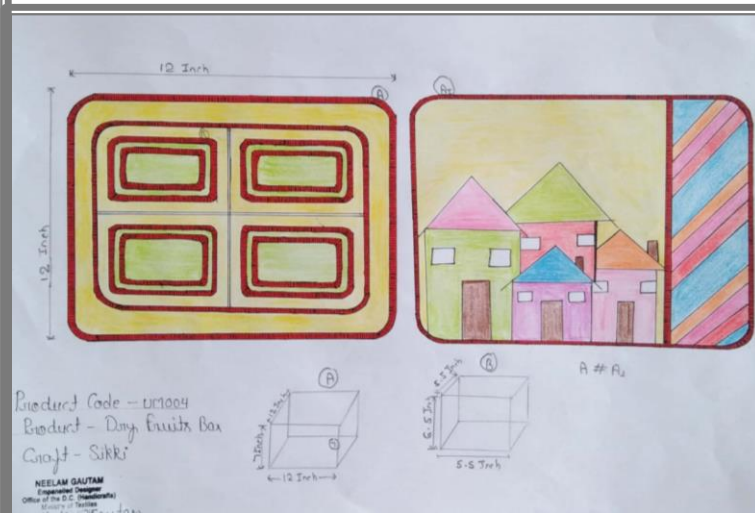
### Weight

465 g

### Pricing

3,000/-

## Proposed Design # Dry Fruits Box



## Developed Product



**Design Intervention:** Multi Colors ,Utility with Decorative item,  
Embroidered Weaving use deferent tequnice .



## Description

### Product

Traditional Pawti

### Product Type

Utility

### Product code

06SK040201007UT

### Color

Red, Green, pink,  
yellow, Natural sikki  
color

### Materials

Wire, Sikki grass

**Dimension (L x B x W  
x H)**

**Weight**

**Pricing 6000**

## Proposed Design # Hand Bag



## Developed Product



**Design Intervention:** Color Combination Effects & various type of Weaving.

## Description

### Product

Hand Bag

### Product Type

Utility

### Product code

06SK040201008UT

### Color

Pink, Sabbai Natural color

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

20" x 12"

### Weight

530 g

### Pricing

1500/-

## Proposed Design # Hand Bag



## Developed Product



**Design Intervention:** Very useful & made the natural sikki grass ,show the weaving effects.

## Description

### Product

Flower Pot

### Product Type

Utility

### Product code

06SK040201009UT

### Color

Red, Pink, Dark Purple  
Natural sikki

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

5" x 12.5"

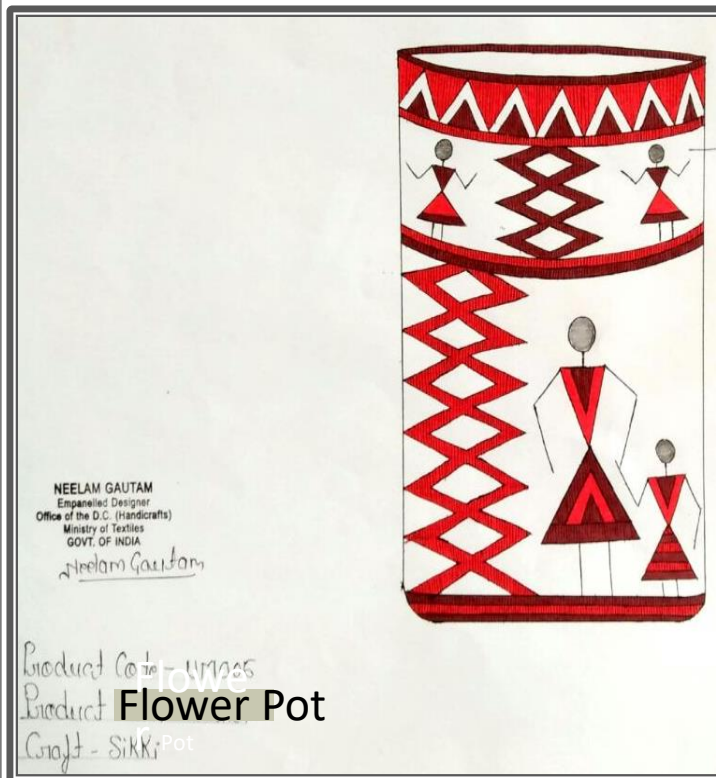
### Weight

265 g

### Pricing

3,000/-

## Proposed Design # Flower Pot



## Developed Product



**Design Intervention:** Warli Folk Theme ,Utility & Decorative.



## Description

## Proposed Design #Bowl

## Developed Product

### Product

Colorful Bowl

### Product Type

Utility

### Product code

06SK040201010UT

### Color

Pink, Green, blue,  
yellow

### Materials

Sikki grass

### Dimension (L x B x W x H)

9" x 8"

### Weight

210 g

### Pricing

2500/-



**Design Intervention:** Functional, Multicolor, Uses various small Plates and stitch together to find the layered shape.

## Description

## Proposed Design #Tray

## Developed Product

### Product

Tray

### Product Type

Utility

### Product code

06SK040201011UT

### Color

Pink, Purple, green,  
natural color

### Materials

Wire, Sikki grass

### Dimension (L x B x W x H)

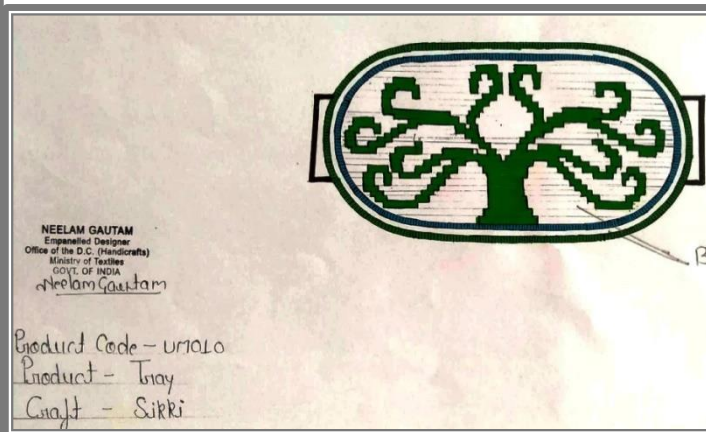
16" x 11" x 2"

### Weight

270 g

### Pricing

2,700/-



**Design Intervention:** The useful & decorative craft/product.

## Description

### Product

Lamp Shade

### Product Type

Utility cum Decorative

**Product code(UM013)**

06SK040201012UT

### Color

Maroon, Orange,  
Green, Gold

### Materials

Electric Wire, Sikki  
grass, Iron Rod, Bulb

**Dimension (L x B x W x  
H)**

15" x 13.5"

### Weight

980 g

### Pricing

5,000/-

## Proposed Design #Lamp Shade(Functional)



## Developed Product



**Design Intervention:** Modern Lamp shade, Different weaving technique, Color combination, Utility Cum decorative item attractive and easy to handle.



## Description

### Product

Vegetable Stand

### Product Type

Utility

### Product code

06SK040201013UT

### Color

Green, Natural sikki color

### Materials

Wire, Sikki grass

**Dimension (L x B x W x H)**

14" x .5" x 22"

### Weight

1900 g

### Pricing

10,000/-

## Proposed Design #Vegetable Stand



## Developed Product



**Design Intervention:** Motive# Tribal Folk.

## Description

### Product

Chandelier 1

### Product Type

Utility

### Product code

06SK040201014UT

### Color

Red, Green, yellow

### Materials

Electronic Wire, iron  
Structure, Iron Chain,  
Bulb, Sikki grass

### Dimension (L x B x W x H)

30" x 23"

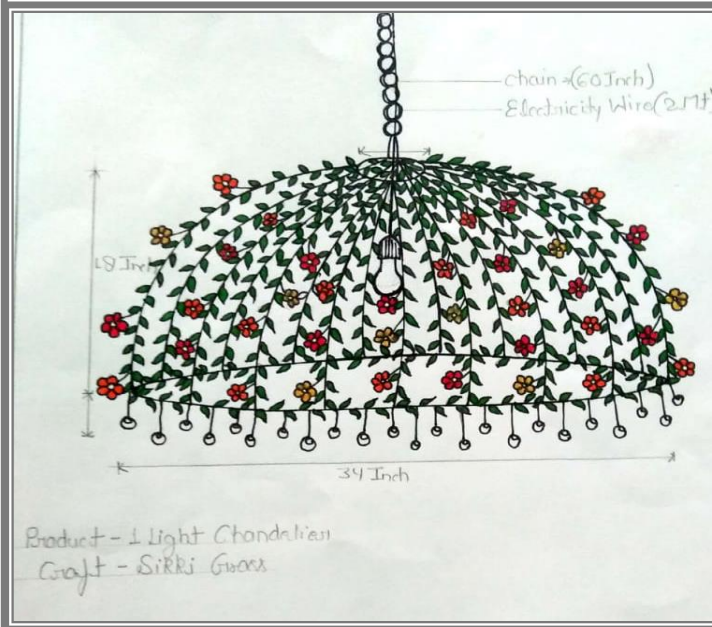
### Weight

3.345 g

### Pricing

8,000/-

## Proposed Design # Chandelier 1



## Developed Product



**Design Intervention:** Shape of round/circle with Leaf Concept.

## Description

### Product

Chandelier 2

### Product Type

Utility

### Product code

06SK040201015UT

### Color

Sikki natural Color

### Materials

Wire, iron frame, blub and blub holder, Sikki grass

### Dimension (L x B x W x H)

40" x 34"

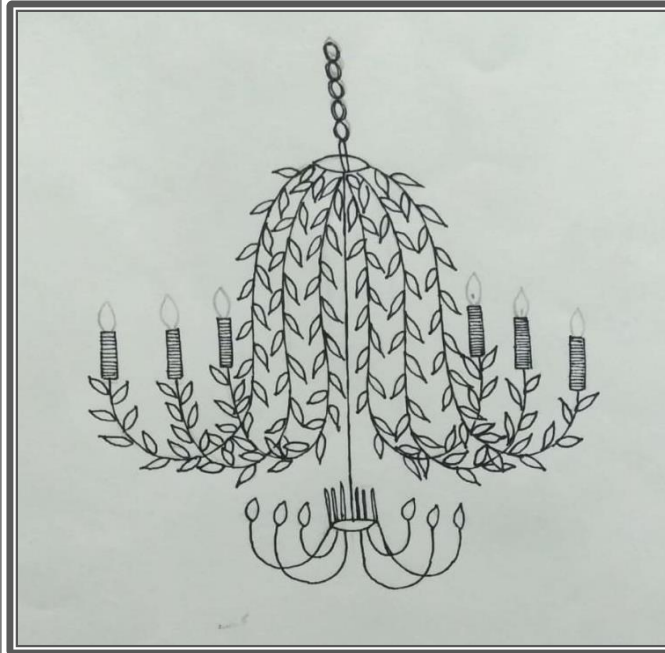
### Weight

5.725 g

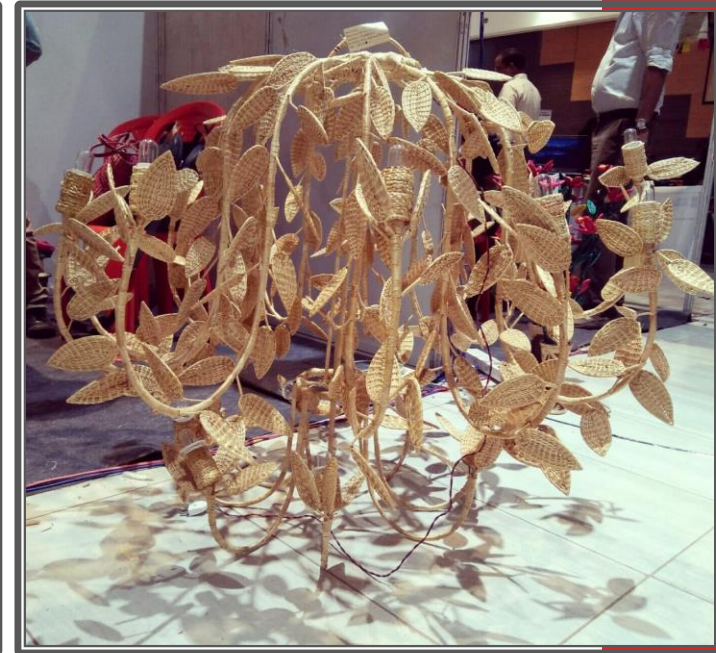
### Pricing

12,000/-

## Proposed Design # Chandelier 2



## Developed Product



**Design Intervention:** The concept of Leafs with Lighting.



## Description

## Proposed Design # Table Mat /Door Mat

## Developed Product

### Product

Table Mat/door Mat

### Product Type

Utility

### Product code

06SK040201016UT

### Color

Red, Green, natural  
color

### Materials

Sikki grass

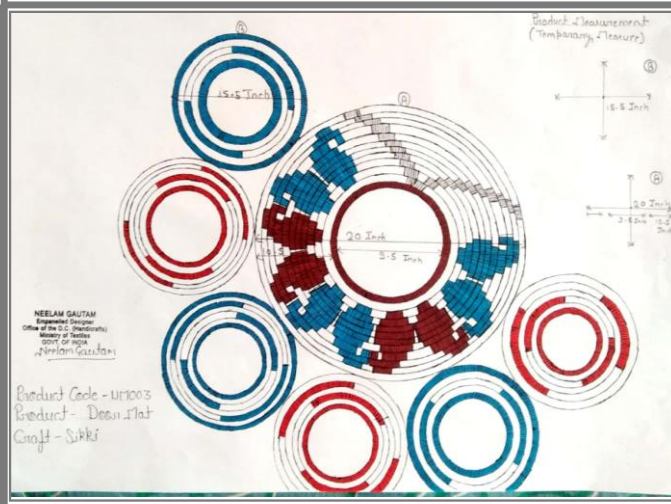
**Dimension (L x B x W x  
H)**

### Weight

1810 g

### Pricing

10,000/-



**Design Intervention:** Indian Folk Art Motive CARRY. Round shape.

## Description

### Product

jhoomar light

### Product Type

Utility

### Product code

06SK040201017UT

### Color

Natural Sikki Color

### Materials

Sikki grass

**Dimension (L x B x W  
x H)**

### Weight

1810 g

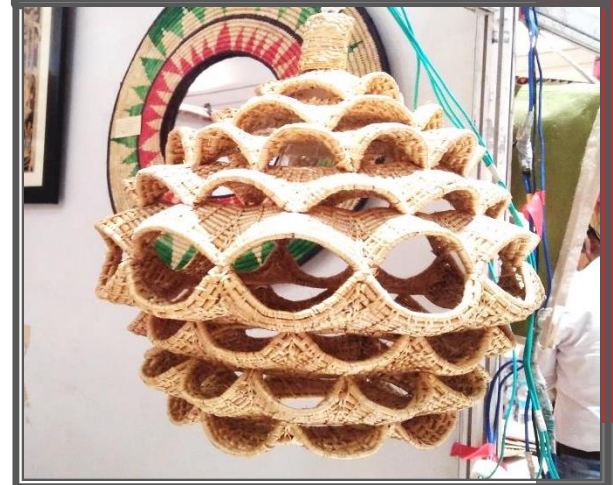
### Pricing

4,000/-

## Proposed Design # Table Mat /Door Mat



## Developed Product



**Design Intervention**:inspiration of bee house with source of light.

## Description

### Product

Jewelry

### Product Type

Utility & decore

### Product code

06SK040201018UT

### Color

Red,Green,Yellow

### Materials

Sikki grass, wire

**Dimension (L x B x W  
x H)**

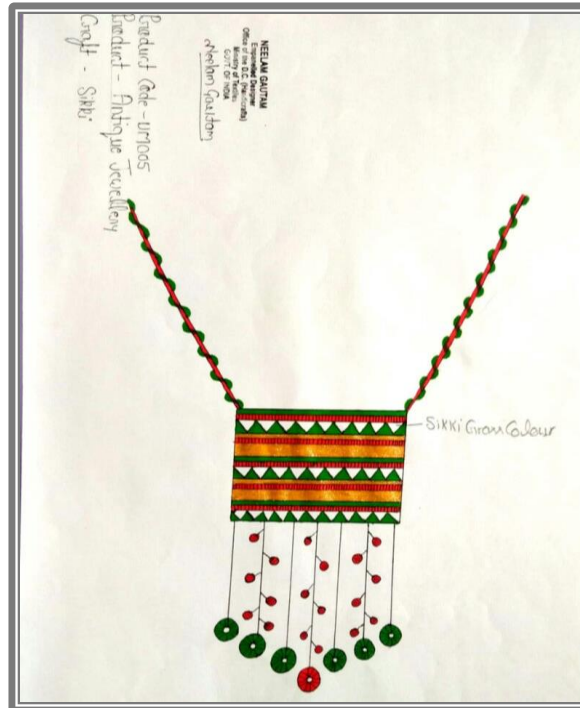
### Weight

125. g

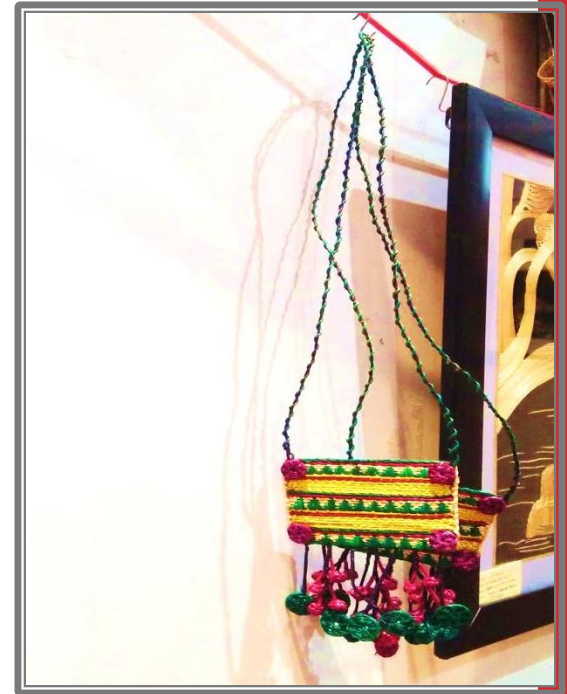
### Pricing

350/-

## Proposed Design # Jewelry



## Developed Product



**Design Intervention:** inspired by Tribble folk.





# **Market Testing**

Market Testing



## Market Testing

Display the products at **Buyer-Seller Meet on Handicraft of Bihar at Gyan Bhawan** Spring is a 4 day event being held from  
26th September 2018 to the 30th September 2018  
at the **North Gandhi Maidan, Patna-Bihar**

**ORGANISED BY**  
Upendra Maharathi Shilp  
Anusandhan Sansthan.  
[www.umsas.org.in](http://www.umsas.org.in)  
Email-[uminstitute@gmail.com](mailto:uminstitute@gmail.com)



Buyer-Seller meet is a distinctive business platform for importers, wholesalers, distributors, retailers, fashion designers, potential forners, mail order companies and a few more to source an unparalleled variety of handicrafts, gifts items & lifestyle products, from a cross section of handmade manufacturers from Patna-Bihar India. The product was seen by buyers across the world, Buyers were really fascinated towards the new products development. Functional products with traditional esthetic touch were more in demand. Buyers showed their interest in the following segment-

1. Decorative Products
2. Small household things
3. Packaging items
4. New creative items etc..











FEED BACKS OF THE PRODUCT

FEED BACKS OF THE PRODUCT



# ❖ Feed back Register Copy

	NAME	CONTACT NO-	ADDRESS	EMAIL ID	FEEDBACK	SIGN.
1	Nutan Sha	9534756194	Lohna (Lakshmi) Bihar (India)		Themer - one of the nicest piece	
2	Anupam Kumari	9570367901	Bhiknapahari, Patna	sanatosingh23dec@gmail.com	Scenery is exclusive, All items are very beautiful.	
3	Roshan Kumar	8406005779	Patna Rajive Nagar			
4	Lalon Sharma	9525354250	B. Bambaia, Some S. H. P.	Lalon123@gmail.com	Very good Art & Craft. Looking very nice	
5	Shweta K	766902315	Tripkalia		Flower pot, is good	Chandankumar
6	Chandan Kumar	9939893936	Kanwarbagh, Patna	N/A		
7	Aman Raj	8789444925	Ashiyana Bailey Road	vedaman77@gmail.com	Candle stand - Master piece of Art.	
8	Rishabh Ranjan	9472365850	Delhi Nagar	RishabhRanjanmp@gmail.com	Candle, innovative and brilliant work of art.	
9	Swasti Zpacharya	9835251741	179 Palakiputra colony	swastizpacharya@gmail.com	31972 31973 31974! specially the 31972	
10	Priya Padar	9771975637	R.K. Bhattacharya Road, Patna	swasti123@gmail.com	Amazing very nice	Rafaela
11					Every item is breathtakingly beautiful. Only pricing should be such that middle class people can buy them.	Padar
12				chandanshaikh84@gmail.com	Washi product bahut hi saadana hai. cor Hoaskan lamp is too beautiful.	
13	Vinod	9631761385	R.K. Bhattacharya Road		Creative & Great Expensive	
14	Surjit K	9818845688	Patna city	Rupgill@gmail.com	Very Priceworthy, and original	
15	SUKRITI KAMAL	8804181149	Patna city		बहुत आकर्षक कलाकारी/आपका सुगमनामो कला सुंदर है आपका काम देख कर	Surjit
16	Lekha Jamar			Romalsukumar@gmail.com	Creative, unique & awesome	Surjit
17	SWETA KUMARI	790322802	Bhagalpur City		Unique & Creative	
18					बहुत सुंदर चीज है। क्या वह चीज है जो मैं	Sweta Kumari
19					सब कुछ आपका बहुत सारी सुगमनामो	
20					Thanks	
21	Sagar Ritu Ray	8541856754	Patna		Design is very unique and awesome	Sagar

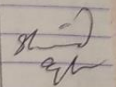
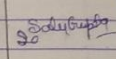
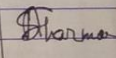
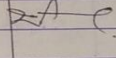





Sr.	Name	Contact No.	Email ID	Address	Remarks	Signature
1	Rishi Kumar	9181354181	ritika2305@gmail.com	National Institute of Fashion Technology	The products are really eye catching. The work done is amazing. The product which was mesmerizing is chandaliere. @	Rishi
2	Ratish Kumar	790337648	Kumar.ratish1@gmail.com	Rajpur		
3	Asish Kumar	9325890509	asish05@rediffmail.com	Rajapur		
4	Nishi	790337648	kumar.ratish@gmail.com		nice work of art. impressed.	Ratish
5	Kanishk Thakur	9930024423	kanishkthakur@gmail.com		nice arrangement	Kanishk
6	S. N. Soboo	9882926490		Rajapur	Very good work of art.	S. N. Soboo
	Pritha Thakur	9835065324		Khagaul, Patna	very good work of art. good artwork.	Pritha
				New purichat Boring canal Road	nice Art, beautiful.	
7	Vinod Kumar	8210938530	vinodratnaary@gmail.com	Falka Dist, Alpana, India	All products are unique & decorative. Having lot of potential for marketing.	Vinod Kumar
8	Sonal Kamal	9709664279	karnal.sonal09@gmail.com	North Mandir, Patna	Beautiful art. Works. Awesome. Candles.	
9	Badal Sahoo	9921122222	badal.sahoo@gmail.com		Good Interpretation to Crafts.	
10	SANJAY NANDA	8851188778	RITUNANDA21@YAHOO.CO.	IN D-15 NIZAMUDDIN, ND-110013	FAST - Excellent product line - just amazing.	
11	Mobashshir Alam	7979712037		Subzi bazar, Patna	Lamp shade is a excellent product & looks amazing.	
12	Rajesh	9431462360	rajeshnastias@gmail.com		Lamp shade looking nice.	Rajesh
13	James, C	7070192520	cjames.elder@gmail.com	Kerala	Excellent Collection	James
14	Anjan Kumar	9507799974		Patna	Excellent Collection	Anjan
15	21 GRI SHAM 2391	7870933259		Patna	Q3A 3120 0000	SPRINT
16	MARUF AHMAD	9504573512		Razabazar	Items are looking nice & beautiful.	Maruf Ahmad
17	Manju Biswas	9386893882	Manju Biswas1234@gmail.com	Patna city	Shumar is too much beautiful.	Manju Biswas



Sl. No.	Name	Contact	Email ID	Address	Remarks	Signature
1	Harpal Sahni	9891440379	gteam@porlofbust.com	Churpau	Nice design.	88
2	Rakesh Kumar	9525770627		Bhalian	Nice design	Rakesh Kumar
3	Meera Sinha	9709658680		Rajendranagar, Patna	Super.	Meera Sinha
4	Achard Patkar	9671546220	manishasharma213@gmail.com	Rajendranagar	Excellent	Achard Patkar
5	Manisha	9504241820		Danapur	Swam hangings	Manisha
6	Srishti Gupta	8527600722	alysales@gmail.com	Dellin	Very Creative Concept Rinkhat	Srishti Gupta
7	Taiky Kumar	9965641889	taiky.kumar01@gmail.com	at + post - Bhalla di pu.	dismant all of products	Taiky Kumar
	Mukta Choudhary	9905085108		Sondhar dist - Veichali	for easy transportation	Mukta Choudhary
				Rajendra Nagar	Flower etc product is a very beautiful & the products	Taiky Kumar
8					All collection of our stall is exclusive.	Mukta Choudhary
9	Naveen Pr. Sulekha	9771478033	nk.sulekha28@gmail.com	Patna.	All collection is very Nice.	Naveen Pr. Sulekha
10	Dhruv	9874027580	dhruv.jain7@gmail.com	Jodhpur	Nice	Dhruv
11	Raj	7361885732	raj.000@gmail.com		Nice creation. Nice visuals	Raj
12	Sangita	9304801209			Nice	Sangita
13	Prakhar Sinha	8651290675	prkhar.sinha@gmail.com	Gordhanbagh	Elegant and Warmth	Prakhar Sinha
14	Pooja Singh	9430817999	Singh Pooja0092@gmail.com	Rukunpura bulley Road	All collection of our stall is Exclusive. All collection Outstanding	Pooja Singh
15	Pranav Kanyas Sinha	8294936488		Kankarbagh Patna - 20	Detailed Chandelier is jaw-dropping. Awesome!	Pranav Kanyas Sinha
16	Supriya	9472247205			Aweome! Very innovative!	Supriya
17	Anil Kumar	9006456719	anil.kumar@gmail.com	Katihar	Elegant and Warmth	Anil Kumar
18	Susmita Gaur	8756302108	Susmita Gaur68@gmail.com	Mieghal Sar.	Aweome / Very innovative	Susmita Gaur
19	Shikha	9097185060			Very Creative. Very Colourful.	Shikha
					Innovative idea, Nice	Shikha



S.no	Name	Contact	Email ID	Address	Remarks	Signature
	Shelini Gupta	9631471590	Shelini.gbala@gmail.com	Bokaro	Products and usefulness is good. product designing and exploration is good keep it up try designing more <del>one</del> <del>one</del> <del>one</del> ergonomically	
	Rani Rai	6204032212	rkrai7898@gmail.com	Patna	All products are extremely good. keep it up.	
	Salu Gupta	9934466501		Patna	Nice work.	
	Dr. Neeraj Sharma	9334172387	neerajasharmaapril@gmail.com	Patna	all the pieces are very beautifully crafted	
	Dr. Mukesh	9386364484		Patna	Nice	
	Anamika Sharma	9308881413	anamika.Sharma2407@gmail.com	Ranbarbag	मैंने की एकदम की जो अंशदा जो प्रता की मगर अंश की जो अंश जो है मगर जो अंश जो अंश है एंगल	
	Indu Agarwal	9334310033	indu@icraftsinodia.in	Patna	Excellent.	
	Khushi Kumari	8804324646	Khushi30aug@gmail.com	Patna	Good knowledge for our project. -ent. Thank you.	
	Ajda Sherchan	9431460855 7044089495	ce@dipl.co.in	Patna	Nice collection. but I want small hanging very ornate	
	Priyanka Thuyjha wala	9334953818		Patna	Very nice collection but would like to buy.	
	Khushbu Kumari	8961467021		Patna	Nice collation, I am very happy to see something like this.	







S.L.	Name	Contact	E-mail I.D.	Address	Remark / Comments	Signature
	Sandeep Kumar	9852503939	pothatudo@gmail.com		Very creative and new look of	Has
	Dr. Ritesh Khosla	8757739238	dr.ritesh3599@gmail.com		sikki craft innovative, colorful and in modern look	-
	Mona Sinha	9546679827	mona3d@gmail.com		Looks very attractive	Mona
				Patliputra by	Extremely fine & neat work	Dr
	Pulika Sinha	8651551460	Pulika Sinha 42@gmail.com	Chandanibagh, Patna	Very wonderful, trendy, & fine art, very neat work.	Pulika
	Narese	7011540180	naresekruss@gmail.com	A-44, Sankar, New Delhi	Excellent products	Narese
	Abhigyan Kumar	9304545284	abhigyan.kumar1132@gmail.com	Patna, Saguna more	Extremely nice and pleasant	Abhigyan
	VARSHA KHETAN (Three cheers) (Tumro)	9771408608	vmruchi@gmail.com	Rajendra Nagar	Innovative & good collection	Varsha
	Radha Singh	9430606877	singhradha225@gmail.com	Ashraua Nagar	Very good collection	Radha
	Shradha Shree Jaha	9472973485	shradha.shree3@gmail.com	Anishabad, Patna Bailey Road,	Creative use of our state craft Very interesting & that work done by excellent	Shradha
	Sudama Lal	9431459469	-	Patna	Very nice & good finishing of product.	Sudama
	Madhuri	9430454311	-	Patna	Awesome	Madhuri
	Somnig Raza	9798595167	somnigpatna@gmail.com	Patna, Borings Rd	Excellent items specially Thymar.	Somnig
	Shefali				best collection ever seen, very unique & beautiful.	
	Aditi				Well finished Products!	Aditi
	Anil Anand	8265948165	akanand2818@gmail.com	Patna	Every product designed is well furnished, beautiful decoration, especially the wall painting is marvelous.	Anil



C.No	Name	Contact	E-mail ID	Address	Remarks	Signature
#	SANDHYA PANDEY	8002823769		SHIV PURI PATNA - 23	Excellent (Churi Box)	✓
#	Krishna Gaurav	91204716 ✓	Krishna.gaurav@nikkandchopra.com	Boring Patna	Excellent Dkms (Changri)	✓
#	Kamshor	9431025079 ✓	dreaminterior06@gmail.com	R. Nagar	(Dry food box)	✓
	Madhusala (Interior Designer)	9798481999	Gmail.com	New Dabongla Road.	Excellent work.	✓





# DESIGNER PROFILE



## Neelam Gautam

A highly motivated and result oriented designer Skilled in numerous design fields, including: Prints & patterns, Home Furnishing & Accessory, Having the ability to handle complex project effectively and have the confidence to work as apart of the team or independently. I am presently looking for a suitable opportunity with a forward thinking company where I can excel, deliver & achieve my potentials

### Contact

+91 8887594510,  
+917786954842

[neelamgautam208@gmail.com](mailto:neelamgautam208@gmail.com)

1/1204 Awadhपुरi Colony, Gitapuri  
Park, Khargapur. Gomtinagar Vistar, Lucknow.  
226010

### Creative Skills

- TREND FORECASTING
- DESIGN METHODOLOGY
- SKETCHING
- PRINTS AND PATTERNS
- SURFACE TECHNIQUES
- EMBROIDERY
- PHOTOGRAPHY

### Computer Skills

- Internet Microsoft
- Office Adobe
- Photoshop Fashion Illustrator
- Coral Draw

### Technical Skills

- WEAVING
- PRINTING
- (Screen, Block, Flock, Foil & Digital)
- TEXTILE CHEMICAL PROCESSING
- DYEING KNOWLEDGE OF FABRICS

### EMPLOYMENT HISTORY

**Fashion Designer :** • Wradiex Lifestyle [March 2014 to May 2017].

**Arts & Craft Teacher :** • Working as a Arts & craft Teacher at CMS (City Montessori School Kanpur Road Campus ) LUCKNOW (1st July 2017 To 30th december 2017).

**Graphic Designer :** • Working as a Graphic Designer at COMEUP CREATION Lucknow (Related Textiles and T-Shirts Prints)

**Empanelled Designer :** • Office Of D.C. (Handicraft) Ministry Of Textiles Gov. of India Central Region Lucknow.  
• Design & Technology Development Workshop SIKKI CRAFT at RAIYAM , Madhubani (2 months 16 july 2018 to 20 August 2018) **Uendra Maharathi Shilp Anusandhan Sansthan.**



# MASTER CRAFTPERSON PROFILE



**MUNNI DEVI (Master  
Craftsperson)**

**Add- Village RAIYAM,  
Madhubani**

**Contact-  
+918406844086**

**Education Qualification-  
10<sup>th</sup> Standard, Gout. High Senior  
Secondary School  
(Madhubani)**

**Work Experience-  
Work as Artisan  
State Awardee (SIKKI  
CRAFT)**

# DESIGNER REPORTS

## DESIGNER REPORTS





## Designers Report

The Design and Technical Development Workshop, process and practice has been a great learning experience that introduce the culture, lifestyle and skills of the artisans. This Workshop took me through the various phases of prototype development process and gave me real insight into the world of designing. The opportunity get feel me joy of working and thrill involved while tackling the various problem and challenges.

We have take each artisans ideas and knowledge as an inspiration and discuss the details, types and technique of Mithila Grass Weaving (SIKKI) which we implement during practices. The ideas of artisans is put on the paper under designer guidance which are inspired by their surroundings.

The sketches are approved by my **Head Designer Mr. Saket Chaudhary** who support and guide me in every step of this

Design Workshop. Under his guidance I can able to create the ambience at work place and generate interest among a sans. The every task in the Workshop can be achieved by his motivation and support to successfully completed this **SIKKI CRAFT workshop** at Raiyam Madhubani.

The last not the least , appreciation by my **Artisans group** and **Upendra Maharathi Silp Anusandhan Sansthan,**  
**Dep. Of Industries, Govt, of Bihar-Patna.**  
for my efforts during the end this project feel me so good and proud to be a part of these activities.

## Performance Cum Achievement Report

The performance and achievement throughout during Design and Technology Development Workshop and Technical Project are:

The Understanding of weave, patterns, forms, colors, designs, aesthetics values, which can be useful to make a product as per the market demand.

They understand the market requirement as per the seasons and product categories can be explore.

They understand the simplicity of the design and better outcome which can be achieve in less expenditure and me.

The knowledge and learning ,during the process of prototype developments is new and helpful for their work environment and opportunity to start their small startup.

The quality of weaving is far better than

before and can be able to use different weave and pattern rather than previously used plane weave.

The aspirations of artisans during the journey of cluster is helpful to upgrade the skills and also deliver the knowledge, ideas.

The target prototypes achieved:

the designs are produced in a set of 2\*17 prototypes were made.

The overall design process and prototype developments is successfully completed at the end as per the instructions and guidelines.



