



उ०.म०.शि०.अनु०.सं०

PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: Pen Pencil Holder

DESIGN NO: WOOD01

PRODUCT DESIGN DESCRIPTION: Art plus utility Handcrafted wood tribal pen stand holder
Decorative Showpiece figurine for home office study table and desk decoration.

SPECIFICATION SHEET

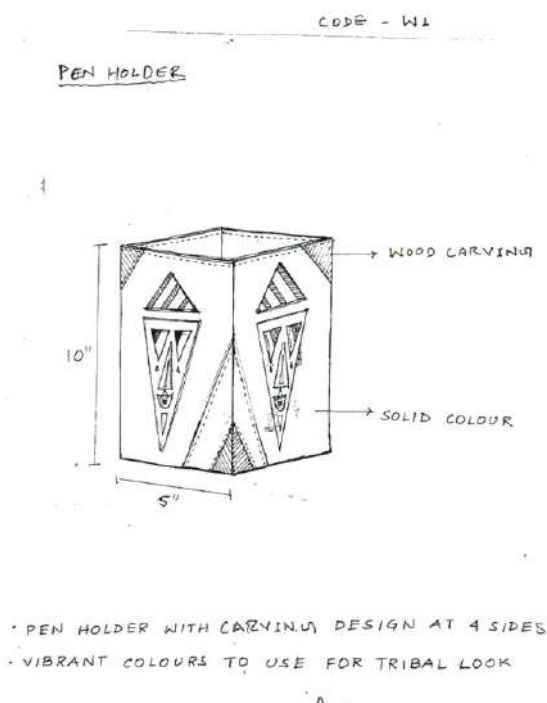
Material Description:	Wood
Fabric Type/thread c./color:	NA
Techniques:	Cutting, Pasting and Carving
Material infusion :	NA
Shape:	Square Geometric
Color/Dye type:	Natural and Vibrant
Size/range: (lXbXh)	10"X5"X1"
Season:	Summer22
Material Proc. area:	Gaya
Prototype develop. vendor :	Institution Dept.

DEVELOPMENT COST

SAMPLE	IN RETAIL
400/- Approx	650/- Approx

DESIGN OVERVIEW SHEET

(Place within marked area)



SIZE: LBH= 10X5X1 (inches)

COLORS: Natural and Vibrant

MATERIALS: Wood

Pen holder with carving design at 4 sides, vibrant colours to use for tribal look.

Remarks:	Submitted by	Vivek Ranjan
Remarks:	EPCH Authorised Signatory	
Remarks:	UMSAS Authorised Signatory	



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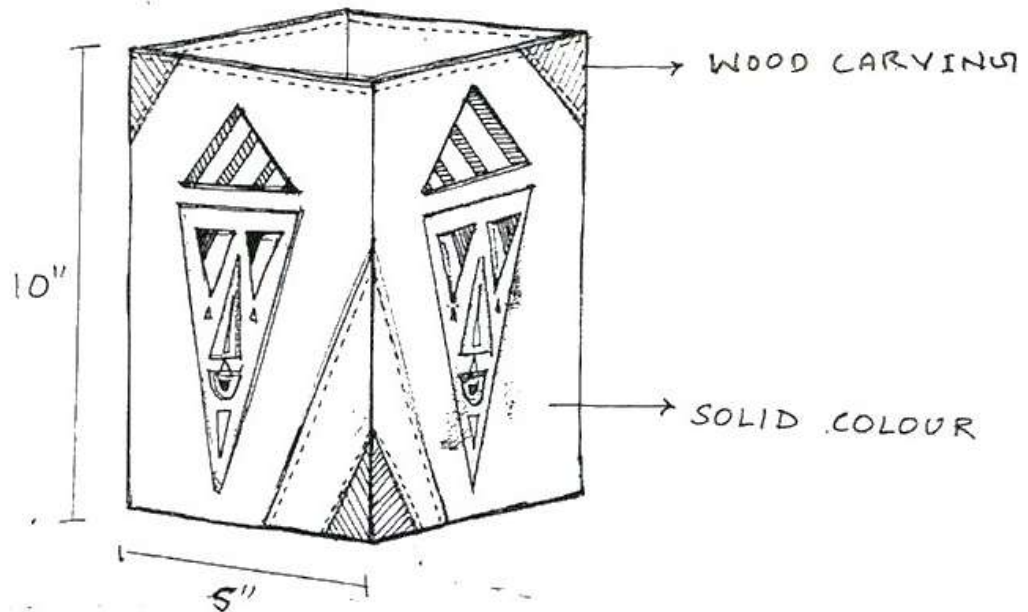
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DESIGN DEVELOPMENT RENDER/ SKETCH:



- PEN HOLDER WITH CARVING DESIGN AT 4 SIDES
- VIBRANT COLOURS TO USE FOR TRIBAL LOOK

DESIGN SYNOPSIS:

The design approach ensembles cosmopolitan & classic pen holder design in terms of usability.

Designed to carry multiple items on the go. Minimalist looks to match your office desk decor statement.

Pen holder with carving design at 4 sides and Vibrant colours to use for tribal look.



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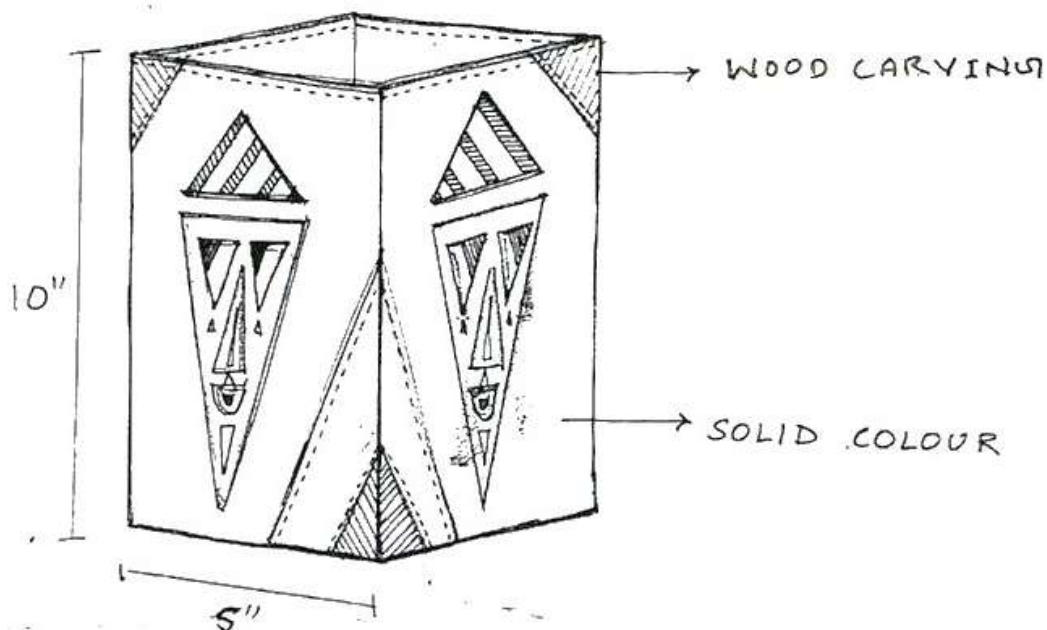
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DEVELOPED PRODUCT:



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