

## PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

**PRODUCT CATEGORY:** Accessories

**DESIGN NO: APLK01** 

PRODUCT DESIGN DESCRIPTION: Multipurpose Usability Design/

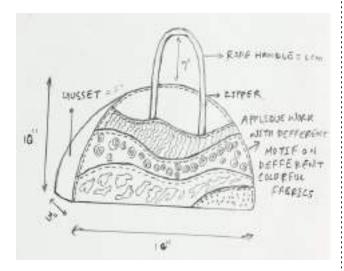
Carry Sling Bag.

(Multiple sockets for personal items)

| SPECIFICATION SHEET                |                        |  |  |  |  |
|------------------------------------|------------------------|--|--|--|--|
| Material<br>Description:           | Cotton and Zari thread |  |  |  |  |
| Fabric<br>Type/thread<br>c./color: | Cotton                 |  |  |  |  |
| Techniques:                        | Applique               |  |  |  |  |
| Material infusion :                | NA                     |  |  |  |  |
| Shape:                             | Abstract Motif         |  |  |  |  |
| Color/Dye type:                    | Synthetic/ dye         |  |  |  |  |
| Size/range:<br>(IXbXh)             | 16"X10"                |  |  |  |  |
| Season:                            | Summer22               |  |  |  |  |
| 1                                  |                        |  |  |  |  |

# **DESIGN OVERVIEW SHEET**

(Place within marked area)



# **DEVELOPMENT COST**

ARA

Institution Dept.

Material Proc. area:

**Prototype** 

develop. vendor:

**SAMPLE IN RETAIL** 450/- Approx 700/- Approx SIZE: LBH= 16X10X3 (inches)

Handle: 10 cm

**COLORS:** 

Applique work with different abstract motif by thread work.

Inside metal zipper on top

Rope Handle =1cm

Gusset Width= 3 inches

| Remarks: |  | Submitted by                  | Vivek Ranjan |
|----------|--|-------------------------------|--------------|
| Remarks: |  | EPCH<br>Authorised Signatory  |              |
| Remarks: |  | UMSAS<br>Authorised Signatory |              |



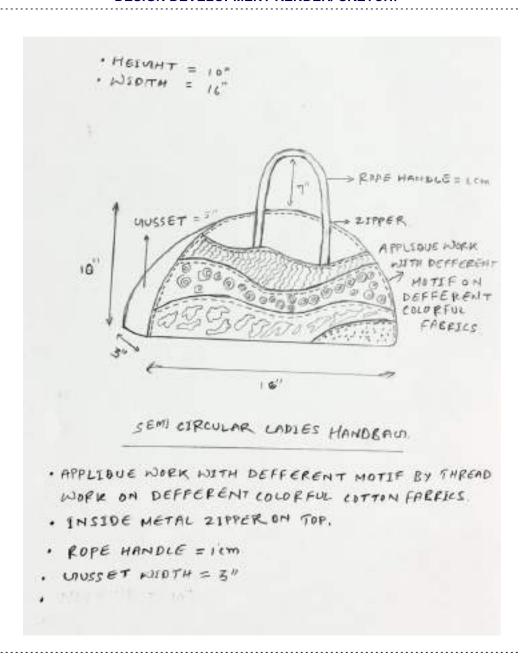
## PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

**PRODUCT CATEGORY**: Applique

**DESIGN NO:** APLK01

#### **DESIGN DEVELOPMENT RENDER/ SKETCH:**



# **DESIGN SYNOPSIS:**

The design approach ensembles cosmopolitan & classic Sling bag design in

terms of usability in daily life.

Designed to to carry multiple items on the go. Minimalist looks to match your fashion statement.



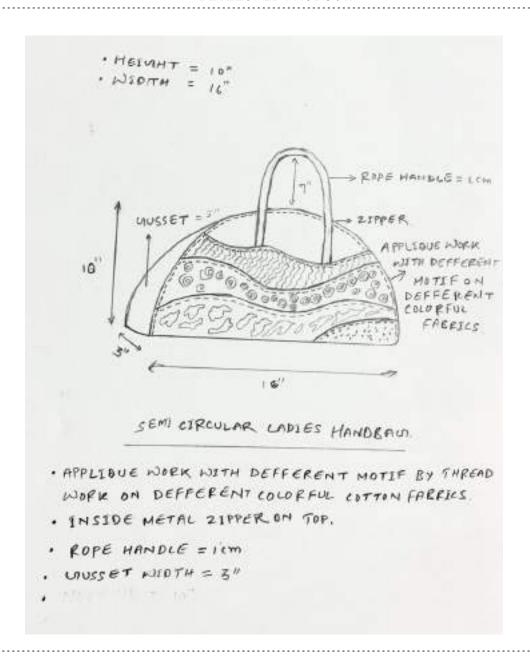
#### PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: APPLIQUE

**DESIGN NO:** APLK01

#### **DEVELOPED PRODUCT:**



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