



उ०.म०.शि०.अनु०.सं०

PRODUCT DEVELOPMENT SHEET

YEAR 2022: D&D 2022

PRODUCT CATEGORY: Clutch Bag

DESIGN NO: APLK04

PRODUCT DESIGN DESCRIPTION: Multipurpose Usability Design/ clutch bag
(Multiple sockets for personal items)

SPECIFICATION SHEET

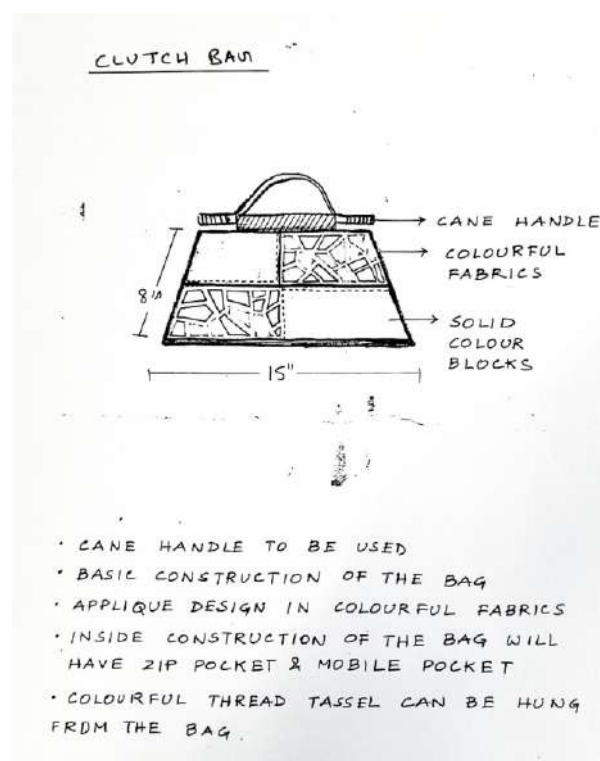
Material Description:	Cotton, Thread, Cane Handle
Fabric Type/thread c./color:	Cotton
Techniques:	Applique
Material infusion :	NA
Shape:	Abstract Motif and Geometric
Color/Dye type:	Synthetic/ dye
Size/range: (IXbXh)	15"X8"
Season:	Summer22
Material Proc. area:	ARA
Prototype develop. vendor :	Institution Dept.

DEVELOPMENT COST

SAMPLE	IN RETAIL
400/- Approx	650/- Approx

DESIGN OVERVIEW SHEET

(Place within marked area)



SIZE: LBH= 15X8 (inches)

COLORS: Synthetic/ dye

HANDLE: Cane Handle

MATERIALS: Cotton Fabric

Applique work with different abstract motif by thread work.

Remarks:

Submitted by

Vivek Ranjan

Remarks:

EPCH
Authorised Signatory

Remarks:

UMSAS
Authorised Signatory



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PRODUCT DEVELOPMENT SHEET

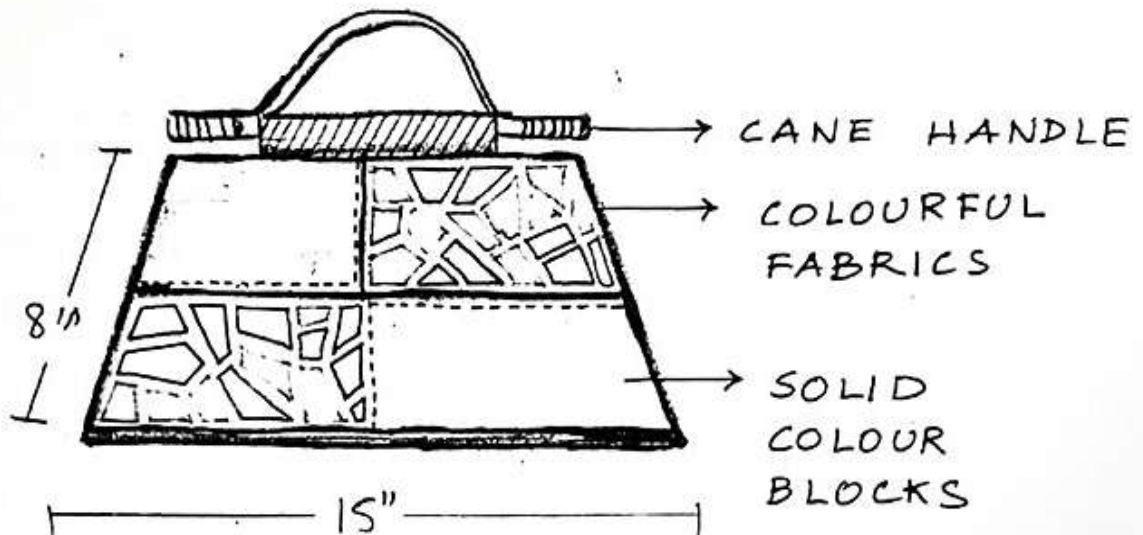
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DESIGN DEVELOPMENT RENDER/ SKETCH:

CLUTCH BAG



DESIGN SYNOPSIS:

The design approach ensembles cosmopolitan & classic Clutch Bag design in terms of usability.

Designed to carry multiple items on the go. Minimalist looks to match your fashion statement.

Cane handle to be used and Basic construction of the bag.

Applique design in colourful fabrics.

Inside construction of the bag will have zip pocket & mobile pocket.

Colourful thread tassel can be hung from the bag.



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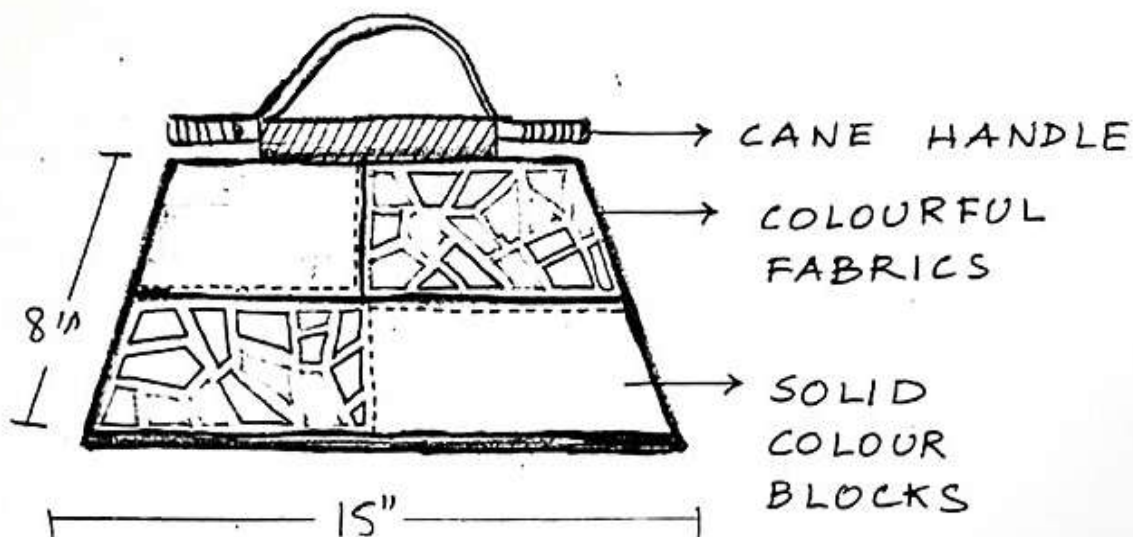
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DEVELOPED PRODUCT:

CLUTCH BAG



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